



NOTICE OF REGULAR MEETING AND AGENDA
Nacogdoches Convention and Visitors Bureau Board of Directors

3:00 p.m. Wednesday, May 18, 2022

Virtual

All agenda items are subject to action.

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|-------|---|-----------------|
| I. | Call to Order | Chay Runnels |
| II. | Consider Approval of Minutes from April meeting | Chay Runnels |
| III. | Financials | Cheryl Bartlett |
| IV. | Budget Adoption | Chay Runnels |
| V. | SFA Display & Heritage Court discussion and direction | Sherry Morgan |
| VI. | Rentalscape update | Sherry Morgan |
| VII. | Website update | Ashley Morgan |
| VIII. | Staff Reports | CVB Staff |
| | a. Executive Director | Sherry Morgan |
| | b. Sales and Promotions | Joanna Temple |
| | c. Marketing Report | Ashley Morgan |
| | d. Visitor Center Report | Mike Bay |
| IX. | Designation of time, date, location of next meeting | Chay Runnels |
| X. | Adjourn | Chay Runnels |

I certify that the above notice of meeting was posted outside of The Charles Bright Visitor Center, 200 E. Main Street, Nacogdoches, Texas on Wednesday, May 11, 2022 at noon

Sherry Morgan, Executive Director

Nacogdoches Convention & Visitors Bureau Mission Statement:
**To position Nacogdoches as a historic destination by attracting overnight visitors
and positively affecting the city's economy.**