



NOTICE OF REGULAR MEETING AND AGENDA  
Nacogdoches Convention and Visitors Bureau Board of Directors

**3:00 p.m. Wednesday, July 20, 2022**

Virtual

All agenda items are subject to action.

- |      |   |                 |
|------|---|-----------------|
| I.   | Call to Order                                       | Chay Runnels    |
| II.  | Consider Approval of Minutes from June meeting      | Chay Runnels    |
| III. | Financials  | Cheryl Bartlett |
| IV.  | Board Introductions & Training                      | Sherry Morgan   |
| V.   | Staff Reports                                       | CVB Staff       |
|      | a. Executive Director                               | Sherry Morgan   |
|      | b. Sales and Promotions                             | Joanna Temple   |
|      | c. Visitor Center Report                            | Mike Bay        |
| VI.  | Designation of time, date, location of next meeting | Chay Runnels    |
| VII. | Adjourn   | Chay Runnels    |

I certify that the above notice of meeting was posted outside of The Charles Bright Visitor Center, 200 E. Main Street, Nacogdoches, Texas on Thursday, July 13, 2022 at noon

\_\_\_\_\_  
Sherry Morgan, Executive Director

Nacogdoches Convention & Visitors Bureau Mission Statement:  
**To position Nacogdoches as a historic destination by attracting overnight visitors  
and positively affecting the city's economy.**